

Webster Lake Association 5th Annual ICE-OUT Contest

What is an ice-out contest?

It's a contest where people make their best guess on when the ice melts enough for a forty pound weight attached to a mannequin drops through the ice. The mannequin is dressed to look like Einstein now known as "Ice-Out Einstein" and will be sitting on a chair that is attached to a forty pound weight.

Where will "Ice-Out Einstein" be located?

"Ice-Out Einstein" will be arriving sometime mid-January and will make himself comfortable in the middle of Lakeview Marine Cove. Susan York of Lakeview Marine will be providing a security camera and lighting. A Webcam is available for live viewing of "Ice-Out Einstein" at www.WebsterLakeAssociation.org.

How do you take part in the contest?

Tickets are \$5.00 each. ***There is a limit of 100 tickets per person.*** There are five tickets included in this letter in anticipation of your continued loyalty and your dedication to the environmental well being of Webster Lake. Please support this fundraising effort and tell your family and friends. In addition to the tickets that are enclosed with this letter there are a number of ticket outlets throughout Webster, Dudley, Oxford and Thompson.

When does the contest begin?

The contest begins February 1st and runs through April, 2012. Tickets must be submitted no later than midnight February 15, 2012

Can anyone play and is it easy to play?

You must be at least 18 years of age to play the contest. All you have to do is fill out the ticket with your contact information and pick the Month, Date, Hour and Minute you think the ice will melt enough for the weight to trigger the timing mechanism. Remember all tickets must be received no later than midnight February 15th, 2012.

How will the winner be determined?

The winners will be those who guess the closest to the exact Month, Date, Hour and Minute of the winning time. The winning time will be when the ice in Lakeview Marine Cove melts to sink the forty pound weight and trip the timer. In the unlikely event of a tie, the prizes will be split. **If for some reason Mother Nature does not cooperate, or in case of an unforeseen malfunction, winners will be determined by a raffle after close of ticket sales February 15, 2012**

How many winners and what are the prizes?

1st Place - \$2,000 2nd Place - \$1,000 3rd - \$500 4th and 5th - \$250 each

Who will benefit from the proceeds?

The proceeds will Benefit the Webster Lake Association and the Webster Education Foundation.

Additional rules and disclaimers are outlined on the back of each ticket.

We are very fortunate to have Point Breeze Restaurant & Marina of Webster as our sponsor of the 5th Annual Ice-Out Contest. They made a very generous donation of \$1000 to support the contest.

**Play online using Pay Pal or credit/debit card by visiting
www.websterlakeassociation.org**

See "Ice-Out Einstein" on You Tube